

November 2011 Newsletter



■ **ELITE** televisions are back and just like before - there is no equal. We have the new ELITE televisions on display, a 70" and a 60". You need to see these. That's all we can say. Get in here - see 'em.



■ **BRYSTON BDA-1** Digital to Analog Converter (DAC). A quality DAC is the new heart of the music system. The migration to a digital library and media mandates the need for quality Digital to Analog Converters and digital players. The Bryston BDA-1 is an exceptional DAC.



■ **PARADIGM SE-1's** - Arguably one of the best buys in audio! Paradigm SE-1's are a killer pair of reasonably priced bookshelf speakers. They represent one of the best buys in loudspeaker design. And, as usual, its from Paradigm.



■ **CLARUS**, a new line of reference cables and interconnects. Genesis is the first dealer in the country to have the brand new line of reference cables interconnects and dedicated power cables from Tributaries. Come and hear what we believe are the best of breed on the market today.

Stop in and say "Hi"... you're always welcome here!

Art DeLorenzo
Genesis Audio Ltd.

ELITE

FOR YEARS, THE NAME ELITE HAS BEEN SYNONYMOUS WITH THE INDUSTRY'S REFERENCE STANDARD FOR A VIDEO DISPLAY.



ELITE is back and has re-established itself as the standard by which all other sets will be measured.

The new ELITE is a no holds barred, all out assault on being the finest television available. Period. Performance that sets the bar. The ELITE black level surpasses the best in class for plasma's. Brightness surpasses the best in class for LCD. Bottom line? This set is best in class regardless of panel type or manufacturer.

All of us at Genesis feel that the new ELITE series televisions set a new precedent of video performance. We're very excited about carrying what we and many others in the video industry believe is literally the best television in the world. *Bar none.* Come in and judge for yourself. See just how good the best is!



ELITE

■ **Intelligent Variable Contrast** is one advancement that sets Elite apart from others in the market. This unique technology enhances color gamut range and automatically controls brightness and backlight to increase depth of color, brilliance, detail and black levels.

■ **Ultra Realistic Color**

The Elite LCD TV add a yellow sub-pixel to the standard red/green/blue color palette. The addition of the yellow sub-pixel enables the reproduction of a much broader range of colors.

Uniformity

■ Light Emitting Diodes are evenly dispersed behind a diffuser panel, resulting in more uniform and brighter lighting. Edge lit LED TV's suffer from a "halo" effect because the lights are unevenly placed around the edges. With a full array of evenly placed LED's, the result is an incredibly bright and evenly lit picture.

■ **Summary**

What these features don't communicate is the exceptional video performance, specifically "black levels" that can be achieved without any compromise to brightness! Night scenes are puddles of the blackest ink punctuated with the brightest dynamic lights, and no halo! Day shots are vivid, but still maintain accurate color. This set is simply stunning.



BRYSTON BDA-1



**A world class DAC.
Without the world
class price.**

The Digital to Analog converter (DAC) has rapidly become the workhouse for the modern entertainment system. With the digital library and the advantages that it brings, there is a new need for a quality DAC. The Briston BDA-1 is a state-of-the-art external Stereo DAC using fully discrete Class-A proprietary Briston analog circuits, two independent linear power supplies and dual Crystal CS-4398 DAC chips.

The BDA-1 features an impressive array of inputs for USB, COAX, OPTICAL, AES-EBU and BNC equipped digital devices. For audio outputs, the BDA-1 offers both balanced XLR as well as unbalanced RCA stereo connectors on the rear panel. The BDA-1 is RS-232 software upgradeable, making it the most flexible high performance DAC on the market.

"I can't recommend the BDA-1 more highly for anyone who wants the highest performing DAC they can get without paying a huge amount of money".
Chris Groppi, Secrets of Home theater and High Fidelity



BRYSTON BDA-1



SPECIFICATIONS:

Frequency response - 20 Hz - 20 KHz -.1dB

Signal to noise – Audio Precision AP2700 analyzer FFT digital measurement

140 dB unweighted | THD plus noise - .002% | IMD - .002%

Jitter – below the measurement capability of the AP2700 analyzer

Output Level - 2.3V unbalanced - 4.6V balanced

Shipping weight - 18 Lbs

Dimensions - 17" or 19" w / 11.25" / 1.75" h

Bryston BDA-1
*Available in natural aluminum
or anodized black. \$2,195.00*

HAND ASSEMBLED WITH CARE

■ Bryston hand assembles and individually tests each and every product they manufacture. Bryston uses only the finest components, 1% metal-film resistors, 0.1% polystyrene capacitors, and hand selected and matched transistors in order to reduce noise and distortion to the absolute minimum. Bryston applies techniques and employs custom materials in everyday construction of electronic equipment that are typically utilized by military and aerospace industries. Their traditional adherence to the use of proprietary parts, sophisticated construction, and refined testing techniques guarantees that the Bryston BDA-1 DAC will perform superbly for many years.

PERFORMANCE WITHOUT COMPROMISE

■ Bryston has always maintained that the final arbiter of this exercise is to provide products that are as transparent and accurate to the original recorded performance. The BDA-1 DAC is the ultimate representation of this design goal.

"The Bryston BDA-1 let me enjoy the best-sounding digital playback I've ever heard in my listening room..."
Larry Greenhill, Stereophile

■ The Paradigm SE-1 or Special Edition, is an attractively priced speaker solution, positioned between the leading-edge Reference and the value-oriented Monitor series.

At Genesis, we believe the SE-1 bookshelf speakers may be one of the best value's in a speaker. Available in a beautiful black high-gloss finish or gorgeous wood finishes, the SE-1 delivers a level of performance easily surpassing its reasonable selling price of \$698 a pair.



Paradigm® SE-1

HOME
THEATER
TOP PICK
OF THE YEAR
2179264

"The new Special Edition models not only look and perform much like Paradigm Reference products, but do so at a much lower cost.."
Aron Garrech, SoundStage!

"Simply put, these speakers mastered the frequency spectrum, from top to bottom."
Mark Fleischmann, Home Theater Review



"Not another 'me too' high-end cable..."

Joe Perfito,
President Clarus Cable

Custom Installation ::
Genesis Audio Ltd.
Project Design by Steve Stabile
CISCO Access Point Components





■ We've always been very impressed with the Tributaries™ line of interconnects and speaker cable. They offer great performance for the dollar and when you peel back the outer layer... the construction quality is first rate. Something that cannot be said for some high-end cables and interconnects. So when we got a phone call from the president of Tributaries, Joe Perfito, announcing they were bringing out a line of high end interconnects and cables we were very interested...

...In fact we were so interested, we became the first dealer in the United States to carry CLARUS.

*CLARUS Crimson Interconnects,
Speaker cables and Power cables*

■ Each of CLARUS' high-end cables incorporates a host of patented and patent-pending technologies and is constructed of the finest metallurgy and materials: CNC-machined gold-plated connectors, individually insulated interconnect and speaker cable strands, multi-gauge innovations, all complemented by painstakingly meticulous hand craftsmanship.

■ THE WORLD'S PUREST COPPER

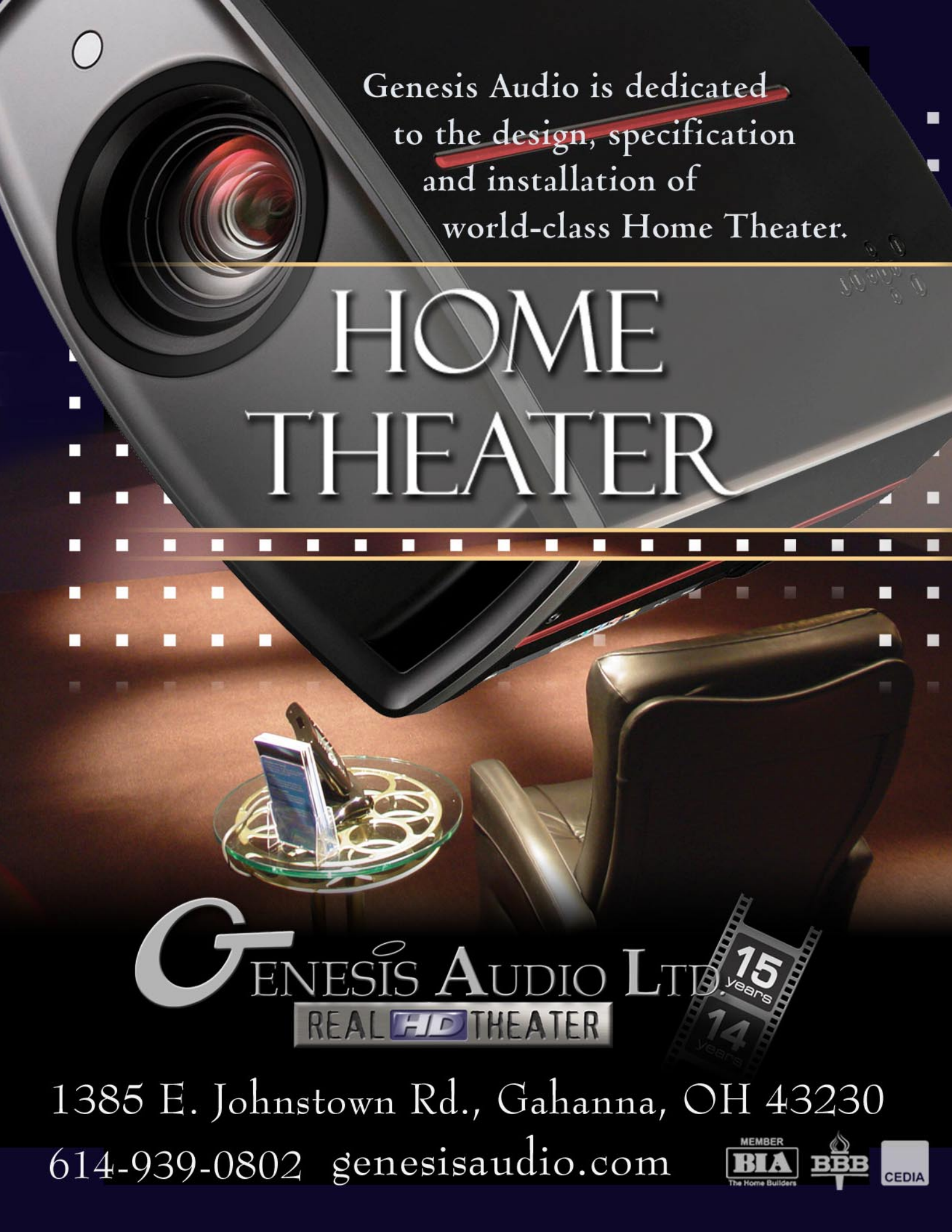
Clarus Cables are made from oxygen-free Pure Copper by Ohno Continuous Casting (PCOCC) – the world's purest copper. PCOCC's low electrical resistance and single-crystal, impurity-free construction makes it the ideal material for producing superior-quality audio-interconnect cables.

■ DISTINCTLY DIFFERENT CONDUCTOR TYPES

Our patented cable design incorporates three distinctly different conductor types – each individually insulated; solid heavy-gauge conductors, flat conductors and spiral-ribbon conductors (with a non-conductive core).

■ AVAILABLE FOR TEST DRIVES

Take home a pair of these interconnects or cables and give yourself the opportunity to discover what you've been missing. You'll love the difference these cables make. Highly recommended.



Genesis Audio is dedicated
to the design, specification
and installation of
world-class Home Theater.

HOME THEATER



GENESIS AUDIO LTD.
REAL **HD** THEATER

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