



ANTHEM MRX SERIES

A new direction

Anthem makes one of the most expensive and highly regarded preamp / processor's in the world, and yet has introduced a modestly priced receiver line that competes in a way that was unexpected.

Anthem takes a refreshingly new direction in receiver design. Fewer features, higher quality. Anthem approached the receiver strategy with a sharp focus: provide superior room correction software and excellent amplification. That's it.

The result is a line of receivers that give up little, and rewards the owner with stellar performance in ways that really matter.



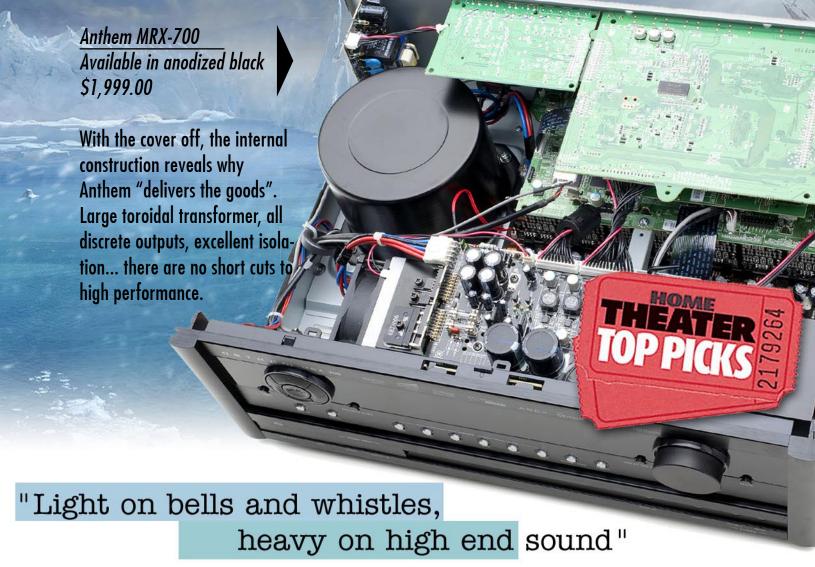












Fred Manteghian, HOME THEATER

MRX 700 SPECIFICATIONS:

Anthem Room Correction (ARC) | Dual-processor audio DSP | Video Conversion from Composite Video and Component Video to HDMI | Scaling up to 1080p60 | 1080p24 mode | Dolby Volume | AM/FM Tuner | 3D Support via software upgrade | Weight (unpacked) 35.4 lb (16.1 kg)

DECODING: Dolby TrueHD and Dolby Digital Plus | Dolby Digital EX | DTS-HD Master Audio

| DTS-ES (Matrix, Discrete) | DTS 96/24 |

LISTENING MODES: AnthemLogic-Music | AnthemLogic-Cinema | Dolby Pro Logic IIx | Dolby Pro Logic IIz | DTS Neo:6 (Music, Cinema) | Dolby Virtual Speaker | All Channel Stereo | Dolby Digital EX |

INPUTS: 4 HDMI Inputs | Analog Video Inputs: 4 Composite + 3 Component | Digital Audio Inputs: 2 Coaxial + 3 Optical | 7 Stereo Analog RCA Inputs | 2 USB Inputs (MRX 700/500) | HDMI On-Screen Display – setup, video adjustments, status, song navigation

"Regardless of whether you are

listening to music or a movie, the MRX 700 delivers an outstanding listening experience that is really hard to beat."

Robert Kozel, Secrets of Home Theater and High Fidelity



THE KEY TO HIGH END AUDIO-VIDEO™



INPUTS ARE IN BLACK | OUTPUTS IN WHITE... what a great idea!

"The Anthem MRX 700 is a great sounding AVR, but not one of the Swiss army knife variety. There is no parade of logos across its front panel, but what it has works extraordinarily well. It owes its excellence in sound to both the high-quality amplification section and proprietary room correction which can overcome some limitations in your room and to a much lesser degree, your speakers. It comes down to your priorities... Finally, high-end audio with an affordable price tag."

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MRX 700 \$1,999 | MRX 500 \$1,499 | MRX 300 \$999 120 watts x 7 | 100 watts x 7 | 80 x 7

At Genesis we are very pleased with the Anthem MXR Series, besides the fact that it offers incredible performance at a more than reasonable price, we appreciate the fact that Anthem stuck to what they do well: best-in-class processing and amplification.

In a world obsessed with the "dollar per feature ratio", it takes courage to stick to your forte'. What are you after?

Come in, have a look and hear what those Canadian's up at Anthem are up to.